

# **“Discover Taiwan” Registration Guidelines**

## **I. Supervising entities, host organizations, and organizers:**

1. Supervising entities: the Ministry of Education and Ministry of Economic Affairs
2. Host organizations: CTCI Education Foundation (CTCI EF) and the Taiwan Institute for Sustainable Energy (TAISE), hereafter referred to as the hosts.
3. Organizers: Center for Corporate Sustainability (CCS), hereafter referred to as the organizer.

## **II. Purpose of the Event:**

The “Discover Taiwan” event is conducted to ensure the international community has a better and in-depth appreciation and perception of Taiwan, and enhance interchange, multicultural understanding and global perspectives, allowing domestic and international students to share in cultural stimulation and innovation advancing their viewpoints.

Through the international student team participation and in-depth observation of Taiwan lifestyles, enterprise, architecture, ecology and culture, and through the university students mutual interchange during the event period, as well as discussion and sharing of their thoughts and feelings, the event aims to promote appreciation of other’s cultures, developing broader global perspectives and thereby enhancing participant’s communication skills and capacities.

## **III. Event Overview:**

### **1. Event Process**

The event is divided into two phases, with the first phase being dedicated to the experiential learning and activities, and the second focusing on presentation of results, or more specifically:

(1.) Experiential discovery activities: from Monday, July 3, through Friday,

July 7, 2017, for a total of five days, with one to two scheduled site visits and one elective site visit or theme experience per day; the 5 day program includes 8 experiential site visits and 5 elective or theme experiences, for a total of 13 sites. (times, places, elective sites or theme selection principles, and this phase's scoring requirements will be explained later, infra)

(2.) Results Presentation: Thursday, July 13 at the #201 Conference Room of the CTCI Group, with teams presentations in 15 minutes with poster and results presentation. The host organizations are preparing the Judges Committee to evaluate presentations based on "Poster Realization", "Results Contents" and "Experiential Discovery Event Scoring", with selection of the top three teams.

(3.) Awards Ceremony: Judging and Awards will be on Thursday, July 13, with the host organization awarding the winners with the "CTCI Exchange Scholarships" in the amount of NT\$200,000 (One Team), NT\$100,000 (Two Teams), NT\$50,000 (Four Teams), and NT\$20,000 (the other five teams).

## 2. Experiential Discovery Activity Scholarships

For the experiential discovery events, the host organizer on the first day of the event provide each team member with NT\$6,000, for a total of NT\$24,000 per team, helping defray the actual costs of each team member's per diem travel, room and board expenses associated with each experiential discovery site, and for any other incidental expenses, the teams shall be responsible for their own expenses.

## 3. Scoring and Requirements for Experiential Discovery Activities

The Discovery Taiwan event will undertake scoring of the experiential discovery activities participation by each team, which will be considered in the final event scoring, as follows:

(1.) For each Discovery site, the host organizer and related staff will receive

the teams and provide an overview or guide, and participant teams must strictly abide by all site regulations and safety requirements.

- (2.) The Discovery sites will have specified arrival times, so team members must be on time, and for seriously late infractions, the team will lose its status as a participant in the event, and team members will be required to return in full the Discovery scholarship sum.
  
- (3.) Each Discovery site experience must comply with the approved plans for the experiential activities, and each team member must take at least two pictures per site for uploading each day along with a minimum of 300 words (in Chinese or English) about each site (or theme) and their experiential discovery or thoughts or key points on the Discovery FB Fans Page, and then share their post on the event FB page to their personal FB page (which must include the “site visited” and “elective site or theme”, and the post must be publicly viewable).

Thus, each day throughout the experiential discovery phase, each participant shall upload two or three times, posting messages of 600 to 900 words on Facebook; teams must also within one week of the Awards Ceremony, collect all the aforementioned 4 team members posts, and send them in WORD format to the host organizer care of ([service@ctcief.org](mailto:service@ctcief.org)).

- (4.) Teams shall before noon on Wednesday, July 12, upload their team’s edited Discovery On site Video to the event Cloud space. (the video should be under 5 minutes long, in .avi, .mov, or .mpg format, and uploaded to Youtube).
  
- (5.) As for any of the aforementioned registration plans, FB posts or images, videos, judging posters and results presentation related information and documents, shall be deemed to be voluntarily submitted without recourse to the host organizers for any use to edit, re-produce, modify, distribute, or release by transmission or distribution, and other use rights, but shall

not be deemed to convey any copyright or other intellectual property rights to the host organizers.

(6.) Site theme objectives and significance:

Location	Number	Purpose	Significance
North Taiwan	1	International Projects	Taiwan project engineering technology and prowess on international large scale projects and construction results.
	2	Long-Term Healthcare	Taiwan has a complete healthcare system and the long term health care system establishment and development.
	3	Environmental Sustainability	Environmental conservation, urban waste management, and waste recovery related knowledge and trends.
	4	Science and Technology Research and Development	Science Parks contributions to global electronics industry transformation and technology transfer development.
Central Taiwan	5	Innovation Services	Taiwan Department Stores Fourth Generation “Hyper Malls”, digital technology, and smart retailing operations.
	6	Food and Beverage Culture	Taiwan Night Market food and beverage culture and consumer lifestyles experience and discovery.
South Taiwan	7	Green Factories	Optoelectronics, and Biotechnology industry green accredited factory Industrial Parks.
	8	Sustainable Agriculture	Sustainable Agriculture from technological development.

Note: the event selection of 8 sites, is subject to the online lists as authoritative

#### (7.) Elective sites or theme selection principles and recommendations

Elective sites or themes shall emphasize in-depth discovery of Taiwan lifestyles, architecture, enterprises, ecology and cultural significance, so each team will select at least 5 elective or theme sites, in the three regions of north Taiwan (Taipei, Taipei City and Keelung, Taoyuan, Hsinchu and Miaoli), Central Taiwan (Taichung, Changhua, Nantou, Yunlin and Chiayi), or South Taiwan (Kaohsiung and Pingtung). At least one elective site per region shall be selected, and included in the Team Plan for their itinerary, and after approval by the host organizers, may then be included in the team elective or theme sites; where not approved, the team must make alternate selections or the team will be apprised of selection of other of their elective choices or themes in lieu thereof.

#### **IV. Event period:**

1. Online registration: Wednesday, April 5, through Monday, May 15, 2017.
2. Initial selection: end of May, 2017 (with written notice of selection, and determination in late May of the 24 teams selected for the final selection)
3. Final selection: mid June, 2017, (24 finalist teams will submit their plans before June 5, and after approval by the host organizers, the final 12 teams will be selected by June 20).
4. Experiential Discovery: Monday, July 3 ~ Friday, July 7, 2017, for a total of 5 days. (on the first day of July 3 there will be a pre-departure orientation)
5. Results presentations selection of the five award categories: Thursday, July 13, 2017.

#### **V. Event eligibility and team overview:**

1. Qualifications: Domestic university or graduate students in the Republic of China (with personal ID, student ID or proof of enrollment), or university students outside Taiwan. For students outside Taiwan (provide (passport or

Taiwan entry permit), student ID, or proof of enrollment), as follows:

- (1). Overseas students (degree pursuing students without ROC nationality);
- (2). Exchange students (overseas exchange students in Taiwan, or mainland China, Hong Kong or Macao exchange students);
- (3). Chinese language students (enrolled at language centers);
- (4). Mainland Chinese students or Overseas Chinese (Taiwanese) students (degree pursuing)

2. Team numbers and participant guidelines:

Each team shall have four members from the same university; among them one student must be from Taiwan, and the other three should be of different foreign nationalities (such as: one is from Taiwan, another from mainland China, another from the USA, and another from Malaysia, to form one team).

Each participant can only register with one team, and may not register more than once, for any fraud or misrepresentations, the host organizer reserves the right to cancel the team's participation and eligibility for the event.

After a team is formed, online registration should be completed, then after the initial and final selection, there will be a total of 12 final teams selected and wait list teams selected for participation in the event.

## VI. Registered Team Selection Overview:

1. Initial phase: the host organizer shall conduct written evaluations, to determine if the team qualifies, and their understanding of the host organizer, their participation motivation and aspirations, for selection of the cohort of 24 finalist teams.
2. Final selections: the finalist teams, besides submitting their team member photos (ID photos of less than 1MB) and emergency contact information, will also submit their Team Participation Plan (using the reference WORD format,

in Chinese and from 3 to 5 pages with less than 10MB size), including:

- (1).Event period room and board and transportation itinerary
- (2).Elective sites and theme discovery selections plan
- (3).Thoughts and Expectations about Site Selections.

If any of the selected 12 teams is unable to deploy its entire team or participate in the entire event program, the host organizer reserves the right to replace same with a wait list team instead.

## **VII. Registration process**

1. The registration shall be conducted through the official event website link at the CTCI Educational Foundation URL, (<http://www.ctcief.org/>), or use the QRCode to directly access the official webpage, then complete and upload the registration information.

The Teams shall elect one person to serve as the Team Leader (it is recommended to select the Taiwan student), who will gather all of the team members biodata to complete registration of the team information: the team overview and their understanding of CTCI and CCS, and their motivation and aspirations for participating in the event.

2. Besides completing the team member Biodata, upload the personal ID, passport or Taiwan entry permit, and student ID or proof of enrollment, in scanned images, and answer the following (in under 500 words each):

- (1).Team introduction (team history and resumes of members, etc.);
- (2).Knowledge of CTCI and CCS;
- (3).Motivation and expectations for participation in Discovery Taiwan

3. The Team Leader shall collate all the information, upload same, and complete all required information for the team member's registration, and send it out; after the host organizer review thereof, there will be sent a notice confirming registration is successfully completed (the registration process flowchart follows)



### 「探索台灣」網路報名流程

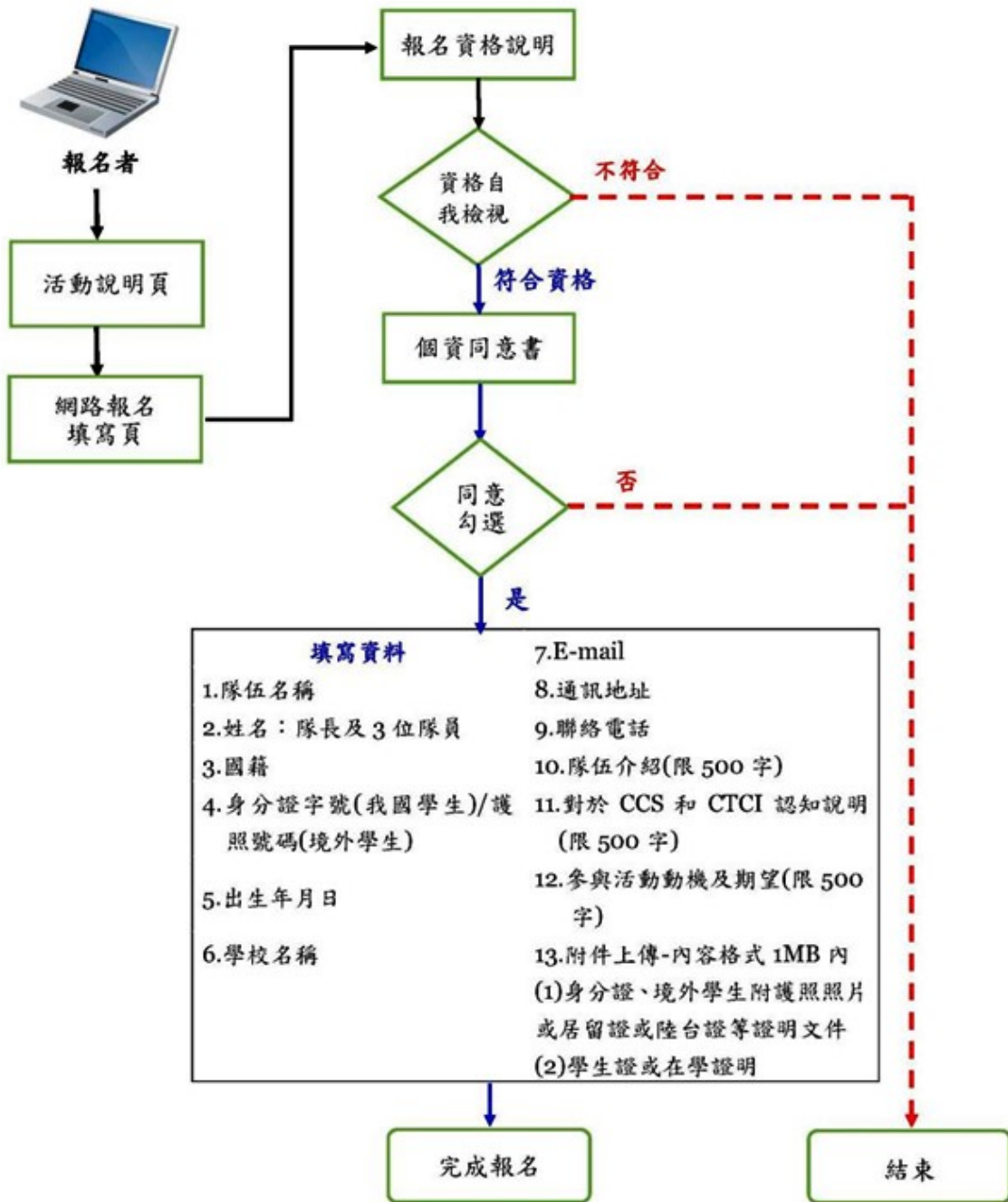


Figure: “Discover Taiwan” Online Registration Process Flowchart